



Conceptualisation of MUS from the health economic perspective

Guy Hutton, PhD



Introduction

- Domestic and non-domestic uses require different quality and quantity of water
- Water quality required for domestic uses
 - Drinking, cooking, food prep, HW - HIGH
 - Showering & other kitchen uses – MEDIUM-HIGH
 - House cleaning - MEDIUM
- Water quality required for agricultural uses
 - Animal watering – MEDIUM
 - Irrigation – LOW-MEDIUM



Health issues with D+ and I+

- Domestic+
 - Starting point: already improved DW source
 - Need to increase quantity for irrigation
 - New water sources may need to be tapped, due to low yielding sources (shallow well, rainwater harvesting)
 - Safeguarding (and improving) health
 - *Either* do not treat water off-site, and introduce point-of-use (POU) treatment at household level
 - *Or* separate systems from source, different quality
 - *Or* provide high quality water for all purposes



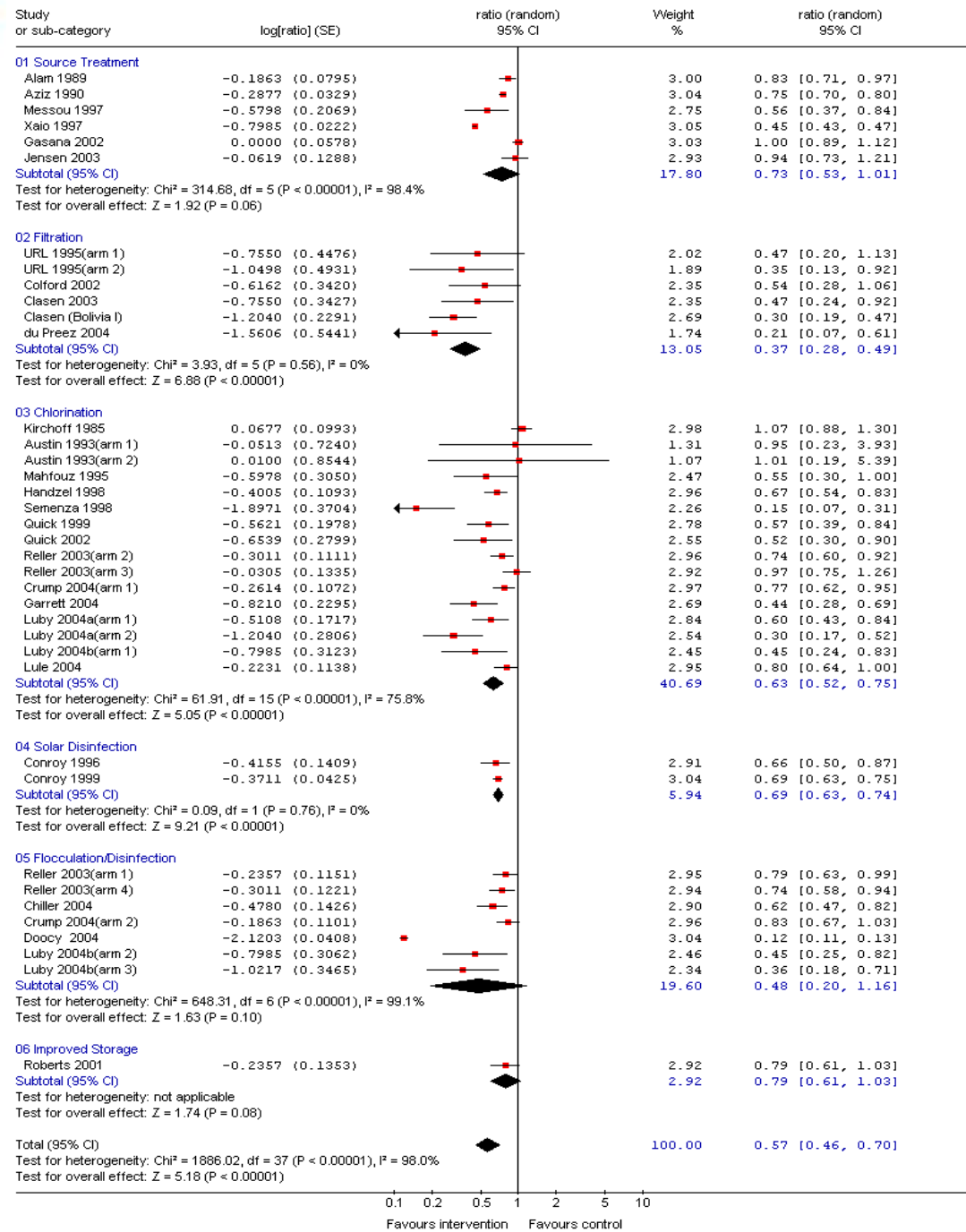
Health issues with D+ and I+

- Irrigation+
 - Does I+ presuppose no existing improved DW source?
 - If none – opportunities for low cost gains
 - If some – marginal gains may be limited
 - Assume none, and I+ has to deliver water to HH
 - *Either* off-site treatment of all water (e.g. Well treatment)
 - *Or* off-site treatment HH water only (separation)
 - *Or* introduce POU treatment at household level



Major water quality issues

- Will D+ or I+ lead to separate or combined water supply systems
 - Comparative costs
 - Minimum water quality for each use
- How reliable and cost-effective is POU treatment?



POU treatment - efficacy

Intervention type (no. of trials)	Estimate of effect (random effects model)
Source (6)	0.73
Household (32)	0.53
Filtration (6)	0.37
Chlorination (16)	0.63
Solar Disinfection (2)	0.69
Flocculation/Disinf* (6)	0.69

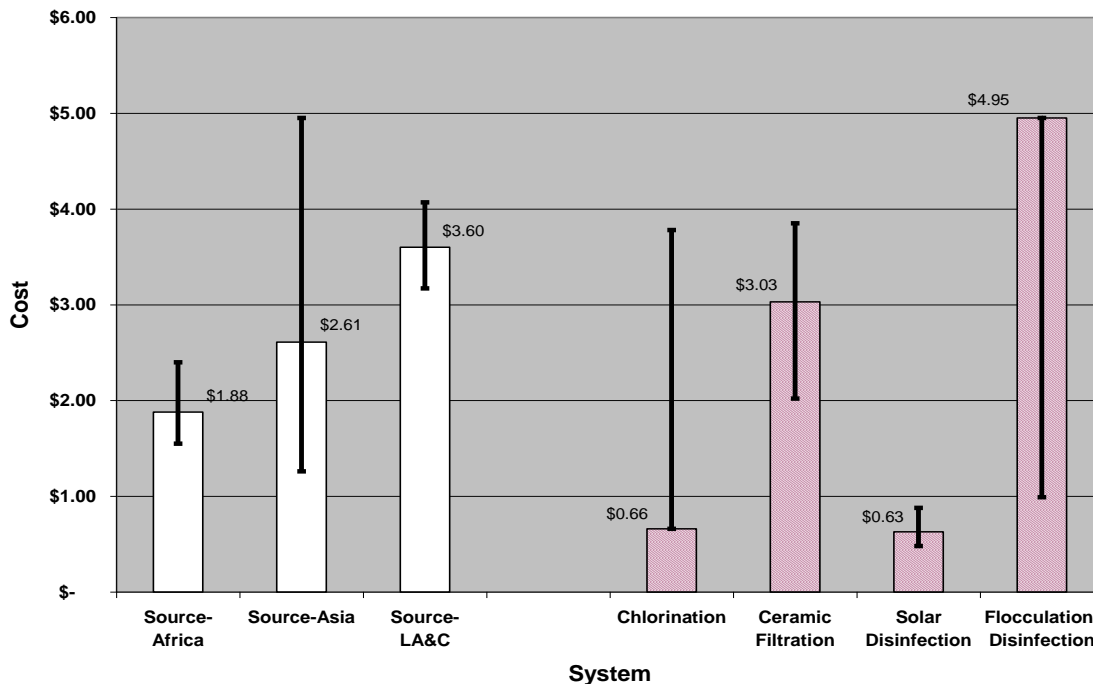
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Product	Unit Cost	Volume of Water Treated	\$/10,000L of Water Treated	First Year Cost ¹	Three Year Cost ¹
WaterGuard™ (PSI brand of sodium hypochlorite ¹)	\$0.45	1,000	\$4.50	\$4.10	\$12.32
Gravity filter with two 24 cm Katadyn® candles ³	\$25.0	100,000L	\$2.50	\$25.00	\$25.00
Gravity filter with two 15cm Stefani® candles ⁴	\$15.0	20,000L	\$7.50	\$15.00	\$30.00
Sodis Solar Disinfection ⁵	\$0.40	730L	\$5.48	\$0.80	\$2.40
Procter & Gamble PUR® Sachet ⁶	\$0.10	10L	\$100.00	\$91.25	\$273.75

POU treatment - cost

Cost per person per year

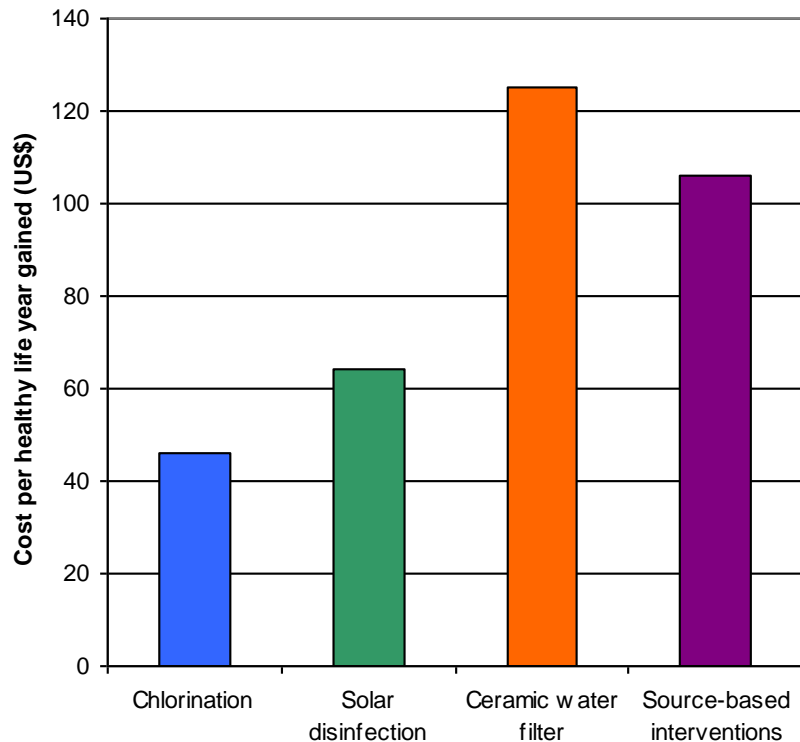


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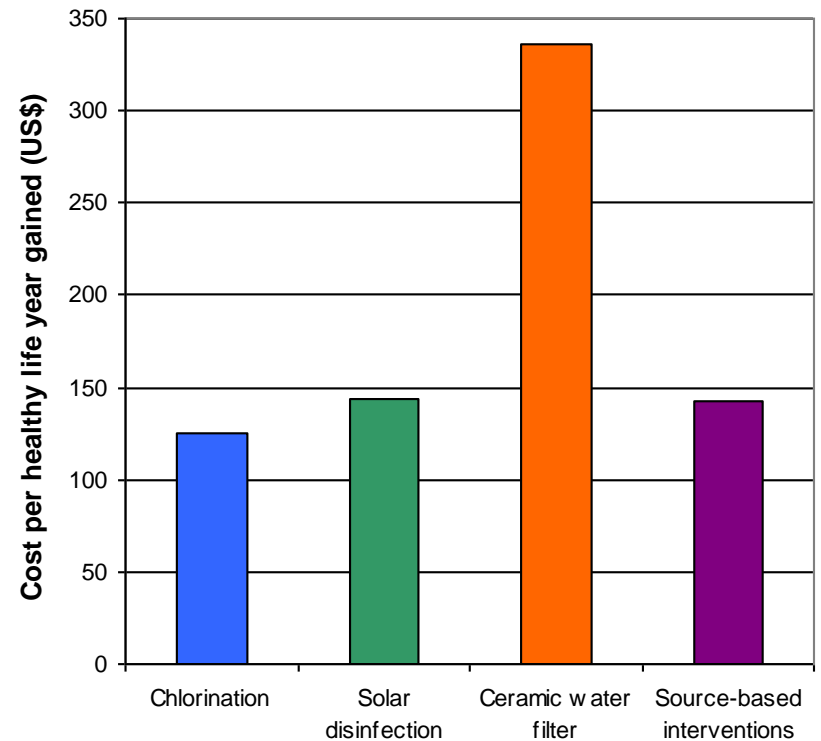
POU treatment - cost-effectiveness

Cost per healthy life-year gained

AFRICA



ASIA



Claeson, Haller,
Walker, Bartam &
Cairncross, 2007



POU treatment - other issues

Selection of optimal POU treatment method depends on various factors, e.g.

- Water quantity required per day
- Uses of treated water – only DW or other?
- Water quality differences
- Maintenance required, its cost, and reliability
- Cash flow: higher investment or higher recurrent costs?



Other issues: nutritional benefits

- Food security is one of **the** issues of this and the following centuries – encourage self-production
- What proven impacts does MUS have on nutrition?
- In D+, what are cost-effective ways to achieve nutritional gains?



Other issues: water rationing

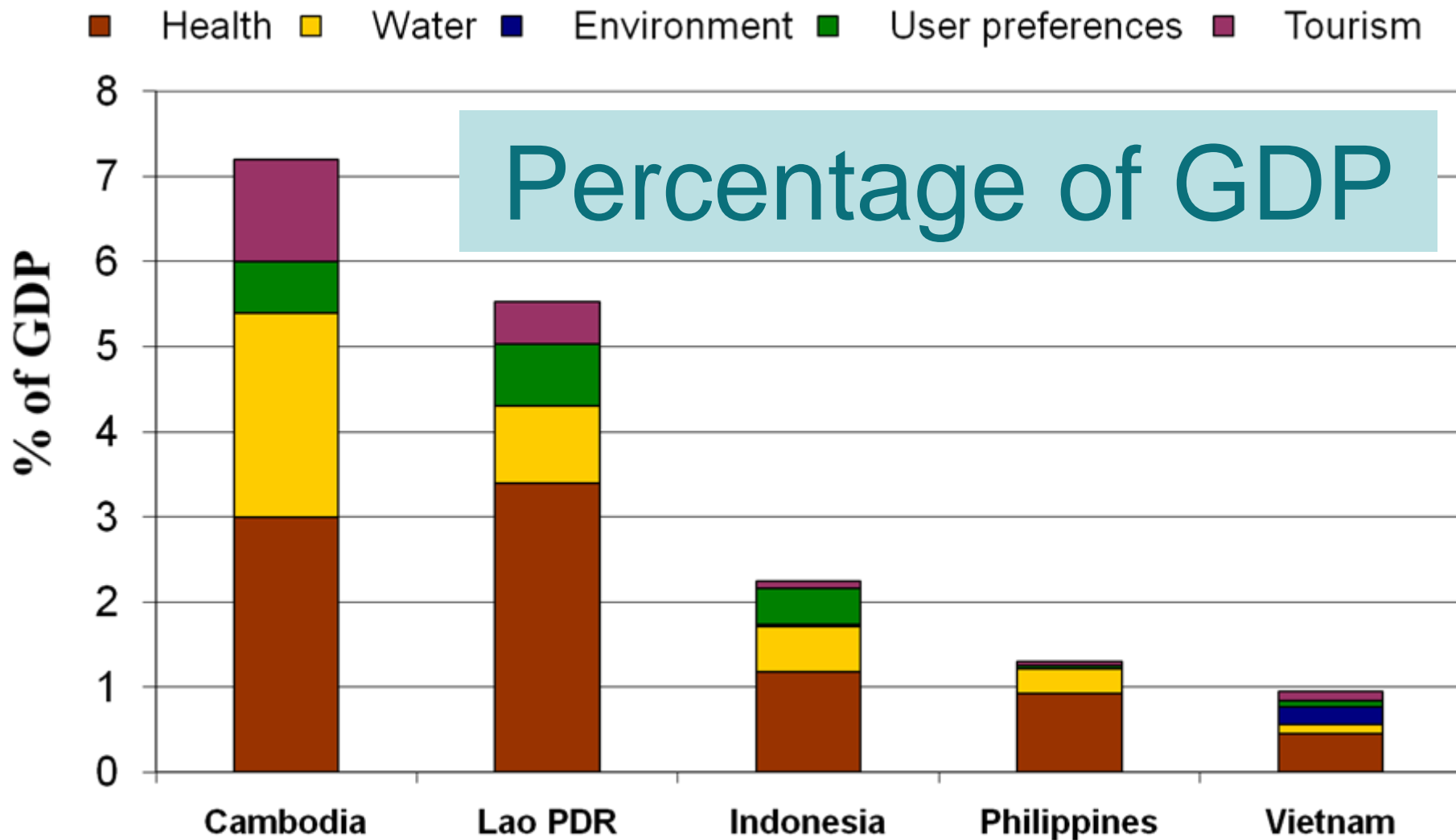
- Especially in D+, there are significantly greater demands on water resources
- Even in water rich countries there are (seasonal) shortages; in water scarce countries, it is almost permanent
- How to ration water supplies: Differential pricing? Metering? Community mechanisms?
- Other mechanisms to protect the poor?



Other issues: sanitation

- More than twice the number of households without improved DW source do not have improved sanitation (around 2.5 billion)
- There are major health, environmental and economic impacts of poor sanitation

Poor sanitation has major and diverse impacts

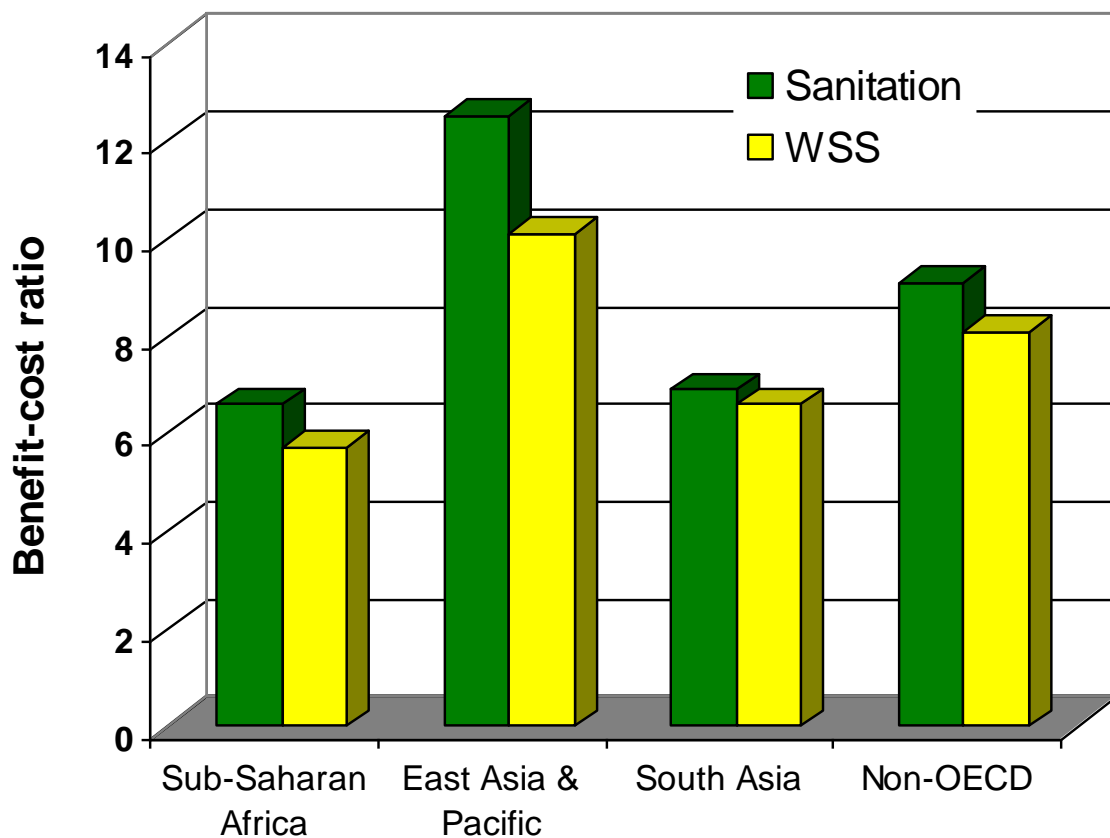




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- There are major health, environmental and economic impacts of poor sanitation
- **Poor sanitation threatens the usability of scarce water resources**
- **It is highly cost-beneficial to invest in sanitation**

Sanitation is a good buy !



Including value of health (diarrhea) and access time gains only – the **return on investment is at least 6 times**



Other issues: sanitation

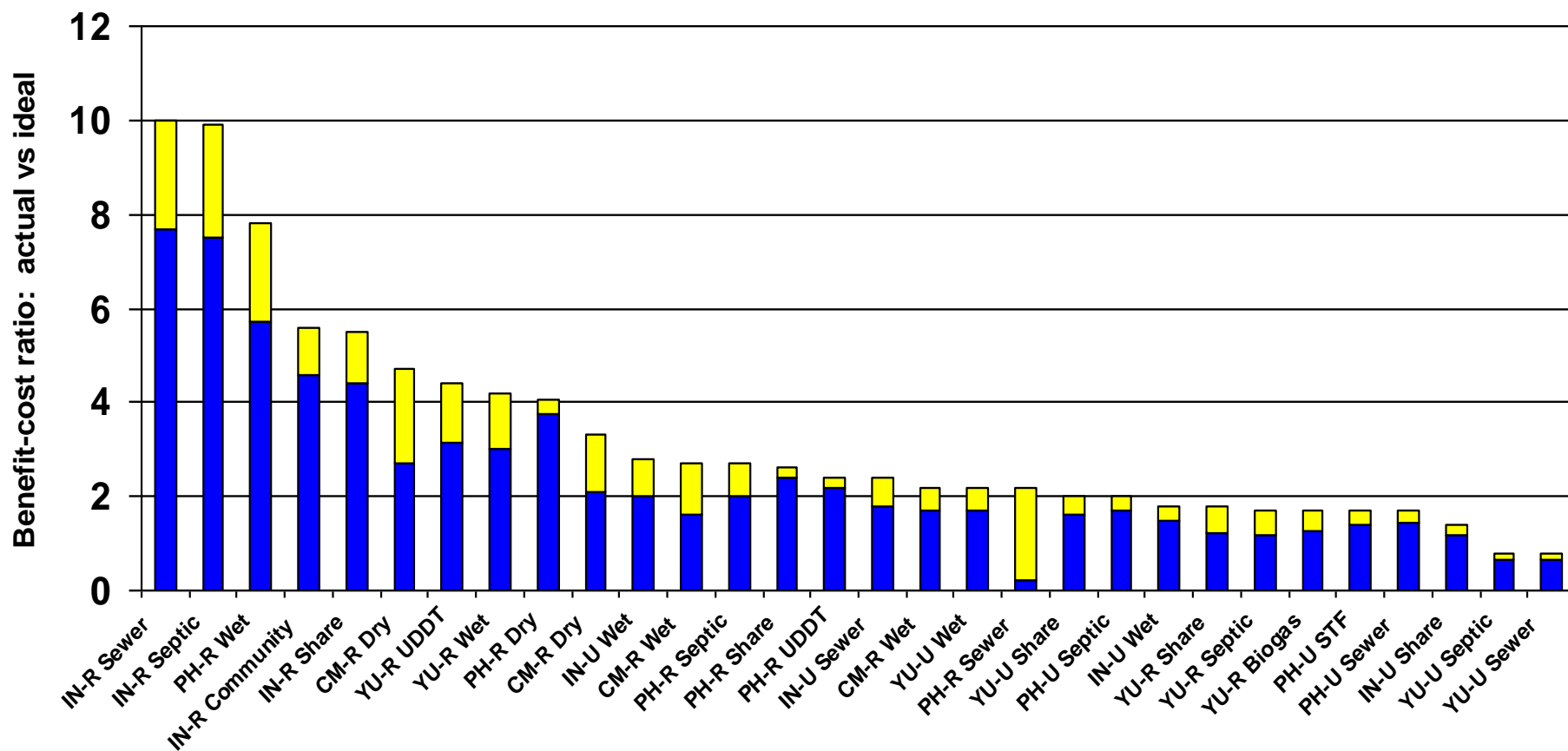
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- There are major health, environmental and economic impacts of poor sanitation
- Poor sanitation threatens the usability of scarce water resources
- It is highly cost-beneficial to invest in sanitation
- **Can MUS+ include low cost sanitation interventions, without ‘breaking the back’ of the MUS intervention?**



Other issues: program effectiveness

- CBA usually takes intervention impact from efficacy trials or model projects
- In practice, these impacts are not achieved due to program delivery inefficiency or non-uptake by the population
- Actual cost-benefit can be from 10% to 90% lower than the projected efficiency

Sanitation programs as implemented in Southeast Asia have lower actual benefit-cost ratios than under ideal conditions





Thank You !